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NEC PHILIPS RELOCATES TO IQ

In a move that gives a prestigious new address to its UK operation, international electronics company NEC Philips has taken a 10 year lease on an 8,000 sq.ft office at Building 1000, IQ Cambridge, formerly the Cambridge Research Park.

Enjoying a prominent location at the entrance of the Park, which fronts directly onto the A10, NEC Philips will join an established community of high- and bio-tech businesses on this 112 acre site.



NEC Philips specialises in the convergence of voice, data, mobile, video and IT communications, and is Headquartered in Hilversum, the Netherlands.

"We're delighted to welcome NEC Philips to IQ Cambridge," says Park Manager Karen Fogarty. "The Park offers them excellent scope for expansion and they have already entered enthusiastically into the life of the community."

OUR PARK WINS ANOTHER ECO AWARD



Companies on IQ Cambridge were commended for leaving smaller carbon footprints on their way to work by the Travel for Work Partnership, who presented the Park's owners with a Certificate of Commitment for their environmental initiatives at an awards ceremony held at Peterborough Town Hall.

SEGRO have played their part in reducing traffic congestion and emissions in Cambridge and environs by establishing a shuttle bus service for its occupants between Waterbeach rail station and the Park, and will be arranging car sharing schemes for those travelling into work from Milton, Histon and surrounding area.

They're also helping to pioneer the OY Bike system in the UK – a familiar feature in Paris, Barcelona and other European cities. The OY Bike system is a network of rental cycle stands from which users can hire and return cycles by means of a mobile phone call. An OY Bike stand has been installed in the Park for users making local journeys, but there are plans to extend the network in the near future.

These initiatives add to IQ Cambridge's long-standing environmental credentials. Within the boundaries of its 122 acre grounds are a miniature lake land, a substantial nature reserve and an RSPB bird sanctuary.



IQ CAMBRIDGE SPONSORS TRAFFIC NEWS

Helping business people beat the rush hour is the latest initiative from IQ Cambridge, the thinking person's business park, who are sponsoring Star Radio's Coleman the Patrolman over the next three months.

The intrepid cycling traffic reporter brings motorists in Cambridge eight live bulletins a day, helping them to avoid roadworks, accidents and other hold-ups in the city centre.



Coleman the Patrolman

But perhaps Coleman the Patrolman's best advice for harassed commuters is the sponsor's slogan "Why queue when you can IQ? – the intelligent place to work!"



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INFORMATION QUARTERLY

IQ CAMBRIDGE NEWSLETTER • ISSUE 2

FIRE-EATER STEALS SHOW AT FIREWORKS PARTY!



Guy Fawkes could have learned a thing or two from fire-eater Nik, who was the leading light at a fireworks night event held for the customers of IQ Cambridge by landlords SEGRO in November.

Over 180 customers, together with their families and friends, watched agog at his daredevil antics at a lively party held in the Park's grounds, which included a spectacular firework display and a delicious flame grilled barbeque!



IQ tenants have a lot to celebrate this year, especially CRFS (Cambridge Radio Frequency Services), who have won a coveted Government contract to map the airways for the UK's communications regulator Ofcom, and the Government's Regional Control Centre for the Fire & Rescue Service, which was completed on site this November.

MLM SCARE OFF RIVALS IN PUMPKIN COMPETITION

It was a horribly-good result for MLM, tenants of IQ Cambridge Business Park, when they took first prize in the 3rd Annual Pumpkin Carving Competition held by landlords SEGRO in aid of a Cancer Research 'Pink Day'.

Nine IQ teams took part, raising over £70 in collections for the charity, with MLM winning the first prize of 24 muffins, JPK winning the second prize of a bottle of champagne, and ClearCom winning the third prize of a £10 voucher to spend in the Park's on-site café.



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